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## Oasis On Park Introduces Dermalogica's New Power Rich™ Facial

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**New York, NY January 13, 2003** - Oasis on Park is one of three exclusive skin care centers in New York City, and only eight in the world, where Dermalogica's Power Rich™ is sold. Oasis has introduced a new facial utilizing Power Rich™ to instantly hydrate skin, while improving skin structure, smoothness and texture.

### The Facial

A rejuvenating 60-minute facial, a certified aesthetician will cleanse, tone and exfoliate the skin using Dermalogica's super products, *Multi-Vitamin Power Exfoliant + Daily Microfoliant*. Steam extractions are done if needed. Specialty skin boosters are then applied for targeted results, and an application of eye and lip cream are added. Next, facial acupressure is performed, known to release tension, increase blood circulation and strengthen facial muscles. This is followed by a customized masque. Finally, the face is smothered with Dermalogica's newest uber product Power Rich™, a maximum intensity cream that does an amazing job of improving skin firmness and texture. Power Rich™ uses acid-free smoothing agents formulated with three ingredient phases:

**Phase 1:** Biostimulating Botanicals to treat the loss of strength, elasticity and moisture in tissues.

**Phase 2:** Acid-Free Smoothing Agents to enhance cell renewal and natural exfoliation without irritation.

**Phase 3:** Skin Regenerators to reverse the signs of premature aging and sun damage.

Power Rich™ is a blend of multivitamins and active botanicals that includes red seaweed, rice extract, soy protein, phytoestrogens, kukui nut and licorice. Power Rich™ retails for \$165 and will be available worldwide Spring 2003.

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For additional information, to schedule an interview or to request products, please contact KMR Communications, Inc. at 212.213.6444, or [info@kmrcommunications.com](mailto:info@kmrcommunications.com). KMR Communications, Inc. is a vital communications resource, fulfilling the interview of the news media with experts from the medical, fitness and beauty industry.