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**TOP SECRET:**

**The Army and Airforce Fight Against Razor Bumps and Rash**

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**New York, NY December 19, 2002** - The war against folliculitis is on. Millions of men and women suffer from folliculitis; also know as PFB, a disorder that causes inflammation of the hair follicle. Symptoms may include severe itching, rash, pimples or postules, and reddened skin areas. Dr. Milton Moore is a Houston, Texas Dermatologist and the founder of Moore Unique Skin Care. He realized the void in the market for shaving products that can provide the smoothest, longest lasting results on any area of the body for use by men and women alike. His quest resulted in a three-piece shaving system that is so unique it has received several patents and become the number one choice for the Army and Airforce.

**Sound Off with Moore Unique Shaving System**

**Step One:** Hydroglide works on a number of different levels. When applied before shaving, Hydroglide provides superior lubrication, allowing the razor to glide over the skin while causing fewer nicks, cuts and burns. The added benefits of aloe vera provide hydration while soothing sensitive skin. It also allows for more effective use of products following its application such as sunscreen or ointments. The military loves Hydroglide because it is small enough to travel with, and you don't need water to shave anywhere. Simply spray on Hydroglide to moisten the hair, shave off unwanted hair and apply another coat of Hydroglide. Priced at \$7.00 for 8 fluid ounces, smooth skin is within anyone's reach.

**Step Two:** Directly following your shave, apply Moore Unique's Razor Rash Relief. This patented, anti-bacterial cream is extremely effective in treating razor bumps (ingrown hairs), and it can help prevent future outbreaks. It also contains sulfur and salicylic acid that softens and straightens the hair. Hairs that are already trapped will be purged from the skin and new hairs will not revert to the skin or hair follicle. At \$13.00 for two fluid ounces, anyone can afford to say "razor burn be gone."

**Step Three:** Some military personal call this next product their most important weapon when behind enemy lines. It is also the smallest. Moore Unique's Razor Bump Tool is a patented device for lifting facial and body hair before shaving to alleviate ingrown hairs and reduce bumps and rashes. Priced at only \$1.99, it's one product that you still can't afford to lose.

**The entire shaving system is available at [www.mooreunique.com](http://www.mooreunique.com), or at Walgreen's nationwide. The entire MooreUnique Shaving System was recently launched at Ft. Hood Army Base in Killeen, TX.**

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For additional information, to schedule an interview or to request products, please contact KMR Communications, Inc. at 212.213.6444, or [info@kmrcommunications.com](mailto:info@kmrcommunications.com). KMR Communications, Inc. is a vital communications resource, fulfilling the interview of the news media with experts from the medical, fitness and beauty industry.