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**SOME PHAT NEWS ON THE BEAUTY FRONT
PRODUCTS AND PROCEDURES THAT INSTANTLY PLUMP IN ALL THE
RIGHT PLACES**

New York, NY January 1, 2003 – Instant messaging, e-mail, microwaves and ATMs all cater to what we expect in the 21st century, and that is instant gratification. Isn't it time beauty caught up with technology? To follow are 4 products and procedures that will plump lips, hair, breasts and even hands right before your very eyes.

PERFECT POUT

Looking for an alternative to collagen injections? Discover **NEW** Perfect Pout, the incredible lip gel that helps make lips appear to swell and expand in 60 seconds (or less). That's right Perfect Pout works in seconds to make lips look fuller and sexier for that irresistible, kissable pout! Plus, this gel can make lips appear to flush with a natural rosininess without lipstick! Simply apply generously as you would a normal lip-gloss. It's that easy. Your sexy, new Perfect Pout could be just seconds away!



List Price: \$39.95

WONDER BUST

Wonder Bust is a potent massage gel that once applied swells the breasts to up to a cup size larger. This breakthrough gel causes a reaction that fills the capillary matrix of the breast with blood. As the breast swells it looks and feels larger, heavier and firmer. A great alternative to painful and expensive surgery or hormone pills, Wonder Bust results in minutes that



last for up to 5 hours! The great thing is the results are instant. Within just minutes of application the capillaries dilate and the blood flow to this area increases, so you get results in 1-4 minutes.

List Price: \$ 49.95

TOPPIK Hair Building Fibers

Sprinkle on a full head of glorious hair if yours is lacking. Movie stars do it, why not you? This follicle breakthrough is made up of organic fibers constructed of pure keratin protein, the same substance that makes up human strands. All it takes is a shake and you're set for the whole day. The material clings to your tresses like tiny magnets, filling them out and making your locks look luscious. No matter how close someone gets, it is indistinguishable from your real hair. When you are ready to get rid of them, just shampoo and rinse!

One Month Supply: \$19.95

2.5 Month Supply: \$39.95



Before

After

HANDS GO FROM BONY TO BODACIOUS BEFORE YOUR EYES - In the ever evolving world of plastic surgery there are but implants, thigh implants and Gore-Tex lips. Now, we have buttock fat injected into the hands. Dr. Mokhtar Asaadi is a New Jersey plastic surgeon who uses the procedure to combat the tell tale signs of aged hands such as wrinkles and boniness that reveal a woman's age even if her face and tummy are taut as a drum. Fat is harvested from the body and reinjected into the hands with instant results lasting up to six months. The procedure costs \$1,500 to \$2,500 so you will have to hand over some dough but the results are well worth it.

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For additional information, to schedule an interview or to request products, please contact KMR Communications, Inc. at 212.213.6444, or info@kmrcommunications.com. KMR Communications, Inc. is a vital communications resource, fulfilling the interview of the news media with experts from the medical, fitness and beauty industry.